

Senior Consultant – New York, NY

Company:

Reputation Institute offers exciting opportunities for Senior Consultant candidates interested in strategic consulting for leading global companies. Headquartered in New York City, we are a strategic consulting firm that runs client engagements across markets and stakeholders in collaboration with our international offices and affiliates in over 20 countries.

We are a company in rapid growth mode and offer unlimited potential for personal career development both in the US and internationally. As part of the company you will be challenged to drive commercial relevance for our clients but you will also have a high degree of influence and impact on how we grow our practice in this emerging field. At the same time, you will be working directly with the leading minds in the field of reputation management.

Our project teams are focused on advisory work that draws on our thought leadership in the field to help clients identify, develop, and implement change programs related to their corporate reputation that are ultimately linked to business decisions and value creation.

Key Responsibilities:

The Senior Consultants we seek will be actively involved in the development of competitive reputation strategy for leading companies. Senior Consultants are responsible for:

Research & Analysis – primary responsibility for analysis of research among the clients' stakeholders, development of insight, and strategic "telling the story" represented in through written reports and presentations to clients.

Client Strategy Development – leading client engagements focused on building competitive reputation strategies. The client engagements will happen in collaboration with senior executives from our global clients.

Lead Project Management - preparatory work and leading key internal and client meetings, driving timelines and meeting milestone goals associated with project deliveries, and managing team project assignments and responsibilities for overall project success.

Client Relationship Management – we are in the business of developing stakeholder relationships, and we need to develop our own relationships with our clients. The Senior Consultant has primary responsibility for client deliveries and relationship building with clients through both high-level and high-frequency client interactions, which serve to demonstrate RI's commitment to quality service at every touch point.

Skills and Education Requirements:

- A Bachelor degree is required but a MBA or other advanced degree is highly desirable.
- Ideal candidates will have had 4 - 6 years of consulting experience from a strategy consulting firm, management consultancy, branding firm, advertising/PR agency or research consultancy.
- Exposure and skill in the areas of statistical data analysis, strategy development and implementation is a must.
- We are looking for driven and entrepreneurial candidates who are strong communicators, presenters and listeners, as well as organized and detailed project managers. Candidates should also have the ability to work independently and as a constructive, motivating member of a team. It is also crucial that candidates have the ability to work across various departments and levels of large organizations.
- Current positions are located in New York City and local candidates are preferred. Interest and experience in areas related to corporate marketing, corporate reputation, corporate branding are a plus.

We offer an exciting career opportunity, competitive salary and full benefits. For more information about the firm, please visit our website at www.reputationinstitute.com.

Address all resumes and cover letters to careers@reputationinstitute.com