

Senior Analyst – New York, NY

Company:

Reputation Institute offers exciting opportunities for Senior Analyst candidates interested in strategic consulting for leading global companies. Headquartered in New York City, we are a strategic consulting firm that runs client engagements with global scope in collaboration with our international offices and affiliates in over 20 countries.

We are a company in rapid growth and offer unlimited potential for personal career development both in the US and internationally. As part of the company you will be challenged to develop value for our clients but you have a high degree of influence and impact on how we grow our practice in this emerging field. At the same time, you will be working directly with the leading minds in the field of reputation management.

Key Responsibilities:

Research & Analysis – Senior Analysts work within project teams and are responsible for working on research design, analysis across stakeholder measurement programs, and development of insight with an expectation to eventually “tell a story” through research in client-facing reports and presentations.

Client Engagement Support & Project Management – Senior Analysts manage day-to-day processes related to projects. They also manage project milestones and monitor client needs. Senior Analysts will work with project teams to support development of competitive reputation strategies and support account managers on key project tasks.

Marketing and Lead Development – Senior Analysts support our outreach efforts to potential clients, researching and developing relevant reputation case studies, introductory proposals and client presentations.

Skills and Education Requirements:

- A Bachelor’s Degree from a top-tier school is highly desirable.
- Ideal candidates will have a minimum of 2-3 years of experience from a strategy consulting firm, “branding” firm, advertising agency or research company.
- Strong communications, writing, strategic thinking, analysis and organizational skills are essential, as well as the ability to work both independently and as part of a team. Being self-disciplined, self-motivated and entrepreneurial are also critical
- Exposure and skill in the areas of data interpretation & analysis are highly desired
- Strong PowerPoint and Excel skills a plus
- Current positions are located in New York City and locally-based candidates are preferred. Interest and experience in areas related to corporate marketing, corporate reputation, corporate branding are also a plus.

We offer a competitive salary and full benefits. For more information about the firm, please visit our website at www.reputationinstitute.com.

Address all resumes and cover letters to careers@reputationinstitute.com